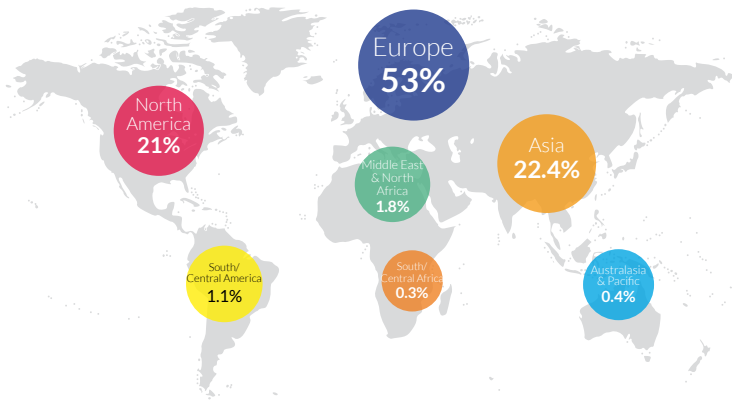




# ECOC EXHIBITION 2020 STATISTICS

ECOC Exhibition 2020 took place online from 7th to 9th December and attracted **253** exhibiting companies and **7,243** attendees from over **80** countries. The virtual event was also extended to 10th December to run for an extra day. Market Focus featured another huge line-up, with **31** presentations from some of the top names in the industry, joined online live by **1,879** attendees across the event. Newly introduced Product Focus sessions were viewed by **959** attendees across the event.

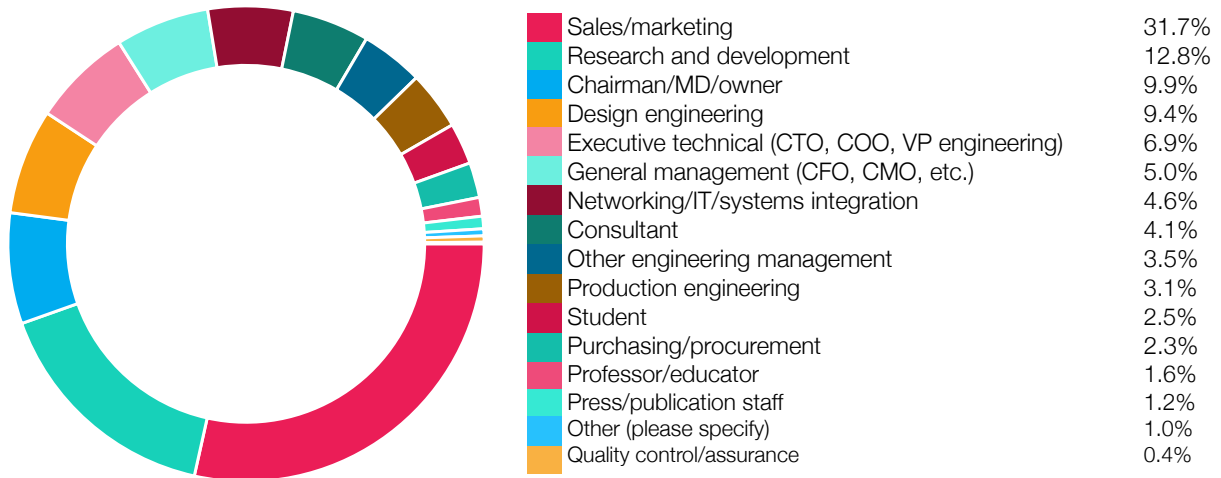
## ATTENDEES BY GEOGRAPHIC LOCATION



## MAIN ACTIVITY OF ORGANISATION

Components/subsystems manufacturer/developer  
**Reseller** **Manufacturer & Supplier**  
 Education **Service Provider** **Fibre and cable manufacturer/developer**  
 Consultancy **Test equipment manufacturer/developer** **Enterprise**  
**Broadcasting/media** **Systems integrator** **Data communications services** **End user**  
**Government/military agencies** **Fibre optics installer** **Publishing/Public relations** **Utilities**  
**Research and development institutes** **Fibre optics installer** **Contract manufacturer**  
**Systems/network equipment manufacturer/developer**

## ATTENDEES BY AREA OF RESPONSIBILITY



## VIRTUAL EVENT STATISTICS

<b>7,243</b> unique visitors across three days	<b>350</b> video meetings
<b>550,815</b> total page views within ECOC LIVE	<b>7,269</b> total booth poster clicks
<b>95,155</b> total attendee interactions on exhibitor booths	<b>12,063</b> video views
<b>44,567</b> virtual booth views	<b>3,179</b> contact requests
<b>4,016</b> live chats across the three days	<b>5,946</b> company profile views