

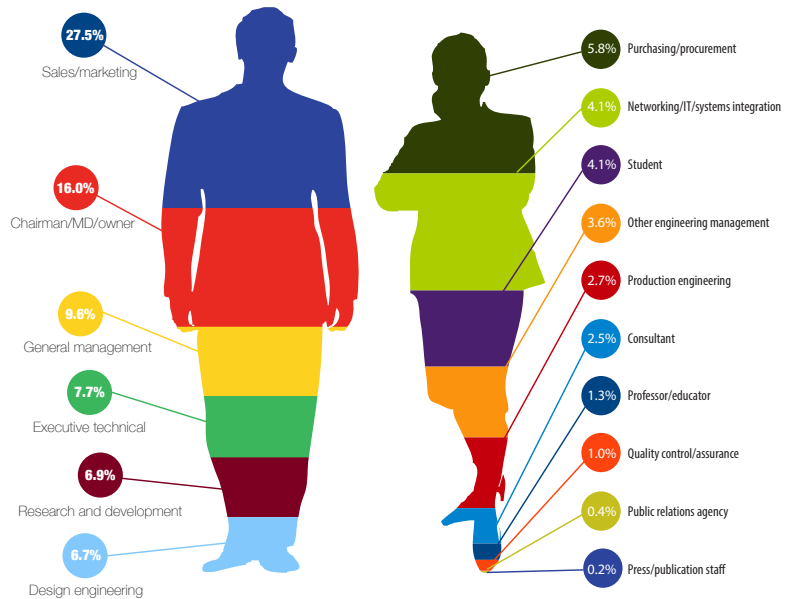
# THE STATISTICS

ECOC 2015 attracted **302** exhibiting companies and **5,402** attendees. ECOC reaches an international audience with over **85%** of attendees arriving from the non-host country and **74** countries represented.

*“This really is the place to be for a company like us, it’s where the industry meets, where ideas are shared and where people are discussing the status of the industry”*

**Giacomo Losio – ProLabs**

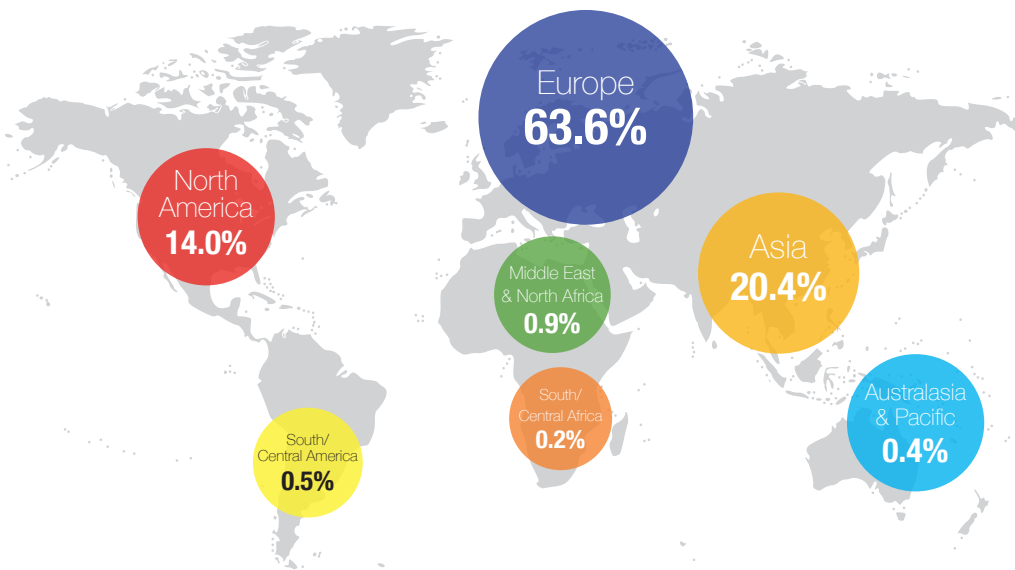
## Attendees by area of responsibility



## Main activity of organisation of ECOC2015 visitors



## Attendees by geographic location



*“Everybody knows ECOC is the main show in Europe for fibre optics”*

**Adal Fraile - VietFiber**



**79%** of visitors arranged business with an existing supplier whilst at the show



**77%** of visitors went to ECOC with the aim of finding a new supplier



**83%** of visitors have an influence on purchases within their organisation



**75%** of visitors attended the exhibition for two days or more



**90%** of visitors said their time at the show was successful



**89%** of visitors agree that ECOC is the most important show of its kind in Europe



**91%** of visitors said they would recommend the ECOC Exhibition to a colleague



**88%** of visitors are planning to attend the show in Düsseldorf