

# THE STATISTICS

ECOC 2015 attracted 302 exhibiting companies and 5,402 attendees. ECOC reaches an international audience with over 85% of attendees arriving from the non-host country and **74** countries represented.

## Attendees by area of responsibility

"This really is the place to be for a company like us, it's where the industry meets, where ideas are shared and where people are discussing the status of the industry"

5.8% Purchasing/procurement Networking/IT/systems integration Other engineering management Production engineering Quality control/assurano Research and development Public relations agency Press/publication staff

Giacomo Losio - ProLabs

### Main activity of organisation of ECOC2015 visitors

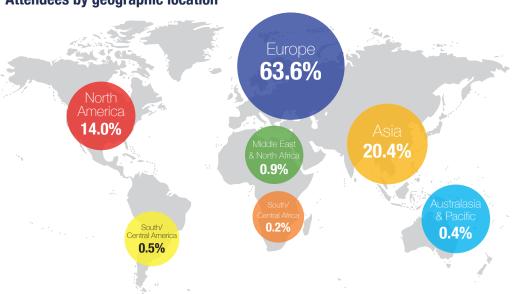
Systems/network equipment manufacturer/developer Research and development institutes Data communications services

Reseller Manufacturer & Supplier Contract manufacturer Government/military agencies End user

Components/subsystems manufacturer/developer Service Provider Fibre optics installer Telecommunications services Consultancy utilities Publishing/Public relations Test equipment manufacturer/developer Systems integrator Fibre and cable manufacturer/developer

Design engineering

### Attendees by geographic location



"Everybody knows ECOC is the main show in Europe for fibre optics"

Adal Fraile - VietFiber



79% of visitors arranged business with an existing supplier whilst at the show



77% of visitors went to ECOC with the aim of finding a new supplier



83% of visitors have an influence on purchases within their organisation



75% of visitors attended the the exhibition for two days or more



90% of visitors said their time at the show was successful



89% of visitors agree that ECOC is the most important show of its kind in Europe



91% of visitors said they would recommend the ECOC Exhibition to a colleague



88% of visitors are planning to attend the show in Düsseldorf