



PRODUCT FOCUS

SESSIONS

PRESENTATION SLOTS NOW AVAILABLE

Launched in 2020, our new Product Focus theatre provides a unique opportunity to present your products to an international audience of top decision makers in the optical communications industry in the form of live demonstrations or presentations in our purpose built Product Focus theatre.

Product Focus sessions will run alongside the Market Focus and 7 slots are available to secure on each day of the exhibition (Product Focus will run 11:00 - 15:30 Monday 13th, Tuesday 14th and Wednesday 15th September).

Your Product Focus session slot will last up to 30 minutes and this time can be used in any way you see fit - a live product demonstration, panel discussion, presentation, a pre-recorded video or Q&A session.

As a participant in the Product Focus theatre, your session will feature within the timetable and your presentation description will feature both in the Show Guide and on the website, along with a speaker biography, if applicable.

30-minute Product Focus slot: £1,750

If you are interested in a Product Focus slot at ECOC Exhibition 2021 please email sales@ecocexhibition.com to secure your slot, stating your company name, speaker name and a 100 word summary of your presentation with a title and your desired day/time slot.

**Product Focus 2020
included presentations
from:**

VIAVI
Lumentum
EXFO
Sicoya
Smart Photonics
SONT Technologies
EPIC
Senko
Ciena