THE STATISTICS

ECOC Exhibition 2016 attracted 314 exhibiting companies and 5,234 attendees. ECOC reaches an international audience with over 81% of attendees arriving from the non-host country and 78 countries represented.

“"We've been coming to ECOC for twenty years now and it's getting bigger and better each year”

Jonathan Evans - Santec

“"We have been attending ECOC Exhibition for several years now and this is one of the best yet. It is an excellent place for us to meet with our clients from the European market and also seek out new distributors and partners”

Susi Band - INNO Insutrument

Main activity of organisation of ECOC Exhibition 2016 visitors

- Systems/network equipment manufacturer/developer
- Reseller
- Manufacturer & Supplier
- Service Provider
- Data communications services
- End user
- Research and development institutes
- Contract manufacturer
- Government/military agencies
- Systems integrator
- Telecommunications services
- Fibre optics installer
- Test equipment manufacturer/developer
- Fibre and cable manufacturer/developer
- Consulting
- Reseller
- Broadcasting/media
- Components/subsystems manufacturer/developer
- Publishing/Public relations
- Enterprise
- Utilities
- Education
- Consultancy
- Reseller

Attendees by geographic location

- Europe 59.9%
- Asia 23.0%
- North America 13.6%
- South/Central America 0.4%
- Middle East/ North Africa 1.4%
- Australia 0.2%

“As a producer of market-leading optical spectrum analysers, attending the ECOC Exhibition is a no-brainer for us. There is never a question for us of whether to attend – this is where our customers expect us to be.”

Paulo Magini - Yokogowa