

THE STATISTICS

ECOC Exhibition 2016 attracted **314** exhibiting companies and **5,234** attendees. ECOC reaches an international audience with over **81%** of attendees arriving from the non-host country and **78** countries represented.

Attendees by area of responsibility

"We have been attending ECOC Exhibition for several years now and this is one of the best yet. It is an excellent place for us to meet with our clients from the European market and also seek out new distributors and partners"

Susi Band - INNO Insultrument

Sales/marketing

2.9% Networking/IT/systems integration

0.4% Student

3.8% Other engineering management

3.7% Production engineering

4.3% Consultant

7.3%

Executive technical

6.8% Quality control/assurance

0.1% Public relations agency

7.4%

Design engineering

Main activity of organisation of ECOC Exhibition 2016 visitors

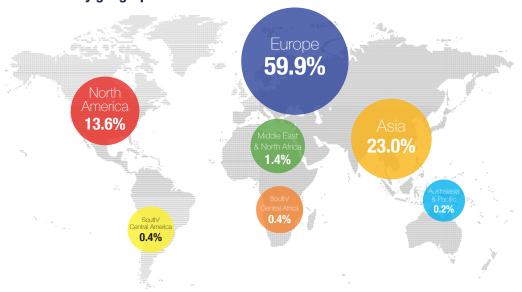
Systems/network equipment manufacturer/developer_{Research} and development institutes

Enterprise Reseller Manufacturer & Supplier Government/military agencies End user

Utilities Education Broadcasting/media

Components/subsystems manufacturer/developer Service Provider Fibre optics installer Consultancy Publishing/Public relations Test equipment manufacturer/developer Fibre and cable manufacturer/developer Fibre and cable manufacturer/developer

Attendees by geographic location



"We've been coming to ECOC for twenty years now and it's getting bigger and better each year"

Jonathan Evans - Santec

"As a producer of market-leading optical spectrum analysers, attending the ECOC Exhibition is a no-brainer for us. There is never a question for us of whether to attend – this is where our customers expect us to be."

Paulo Magini - Yokogowa