



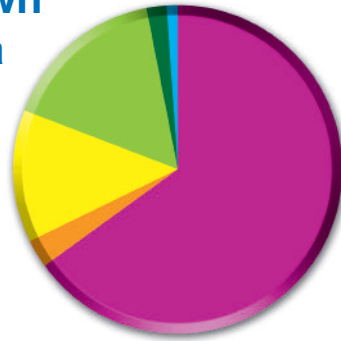
The Statistics

ECOC 2007 attracted 4,600 exhibition visitors and exhibiting personnel and 1,200 conference delegates

ECOC reaches an international audience with over 65% of attendees arriving from non-host countries.

Percentage Breakdown by Geographical Area

- 65% were from Europe (EU)
- 3% were from Europe (Non EU)
- 13% were from North America
- 16% were from Asia
- 2% were from Australasia & Pacific
- 1% were from Middle East & Other

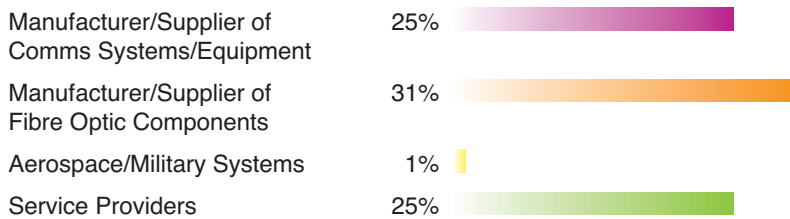


Countries represented at ECOC 2007

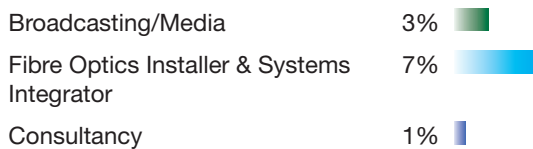
- | | |
|----------------------|--------------------|
| Australia | Iceland |
| Austria | India |
| Bangladesh | Ireland |
| Belgium | Israel |
| Bosnia & Herzegovina | Italy |
| Brazil | Japan |
| Bulgaria | Kenya |
| Cameroon | Korea (South) |
| Canada | Latvia |
| Chile | Liechtenstein |
| China | Lithuania |
| Crete | Malaysia |
| Croatia | Morocco |
| Cyprus | Netherlands |
| Czech Republic | Norway |
| Denmark | Pakistan |
| Egypt | Poland |
| Estonia | Portugal |
| Finland | Romania |
| France | Russian Federation |
| Germany | Saudi Arabia |
| Greece | Serbia |
| Hong Kong | Singapore |
| Hungary | Slovak Republic |
| | Slovenia |
| | South Africa |
| | Spain |
| | Sweden |
| | Switzerland |
| | Taiwan |
| | Thailand |
| | Turkey |
| | UAE |
| | Ukraine |
| | United Kingdom |
| | USA |

Main activity of organisation of ECOC 2007 Visitors

Manufacturers & Supplier



Telecommunications & Data Comms Services



End Users



Total 100%

Main area of responsibility

- 12% Chairman/MD/Owner
- 39% Purchasing/Procurement & Marketing
- 9% Engineering Management
- 8% General Management
- 20% Networking/IT/Systems Integration
- 5% Design & production Engineering
- 6% Research Development
- 1% Consultant/Education

